Bianca Stănescu – Bitdefender Security Specialist

How to Protect Kids on the Internet

Copyright@bitdefender 2013 / www.bitdefender.com

Who can blame them?

Copyright@bitdefender 2013 / www.bitdefender.com

Bitdefender

Copyright@bitdefender 2013 / www.bitdefender.com

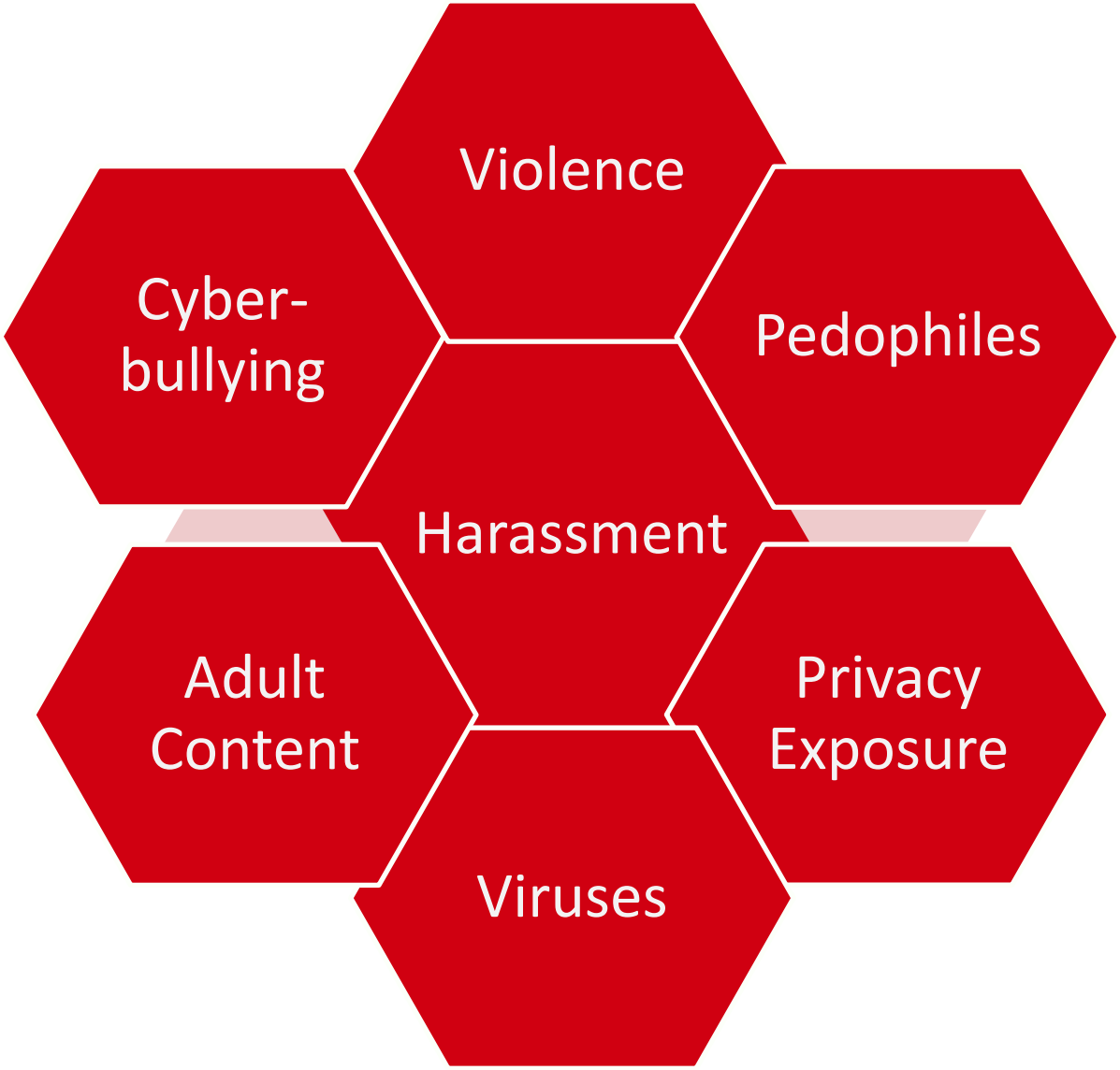
TOPICS

- Dangers for kids
- Romanian Children
- Parental Control
- Advice
- Demo

Copyright@bitdefender 2013 / www.bitdefender.com

Harmful things on the Internet

Bitdefender



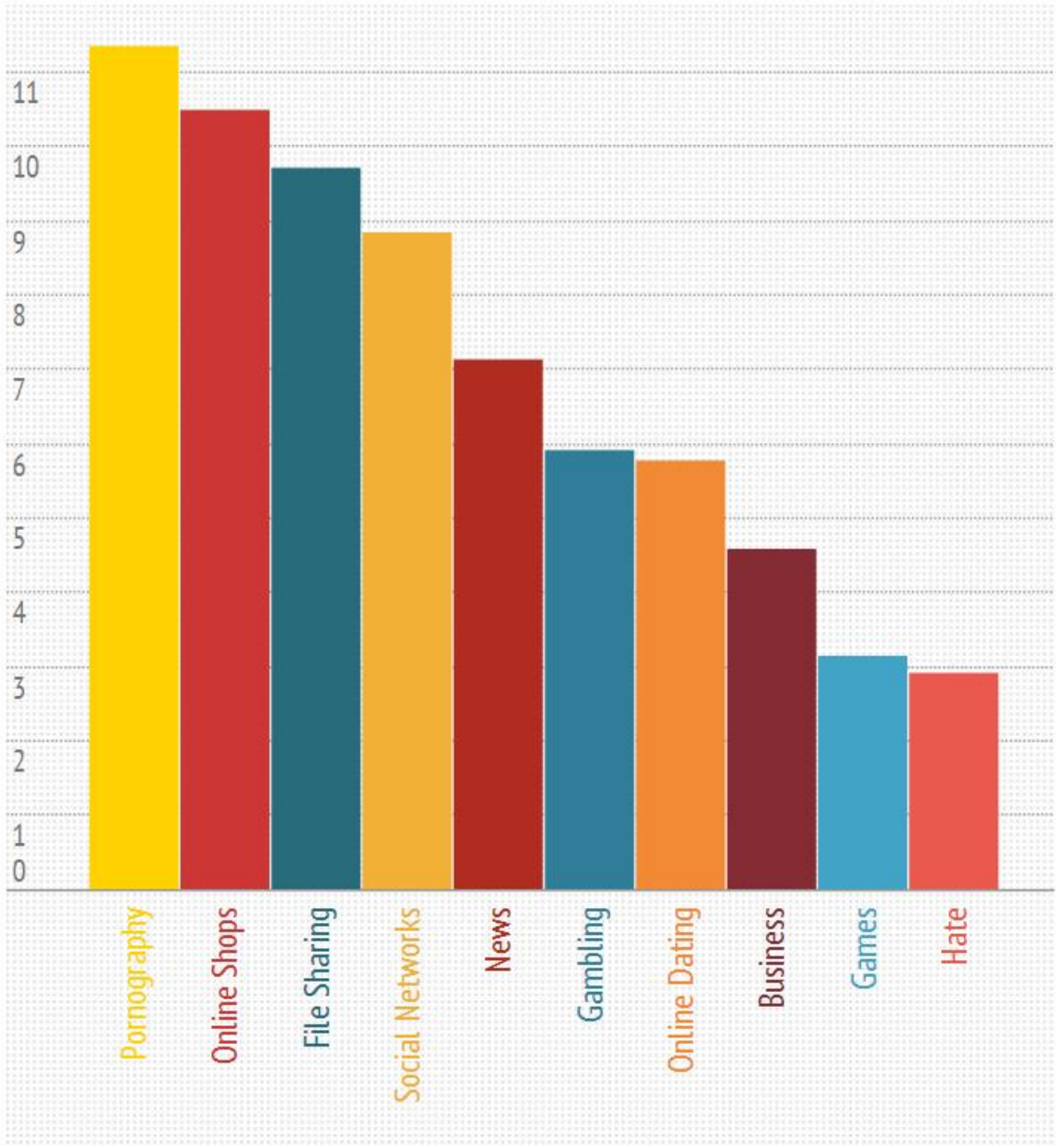
Copyright@bitdefender 2013 / www.bitdefender.com

Bitdefender studies

- Online dangers also include: illegal websites, hate websites and forums that encourage suicidal behavior
- Besides social networks (8.84 %) and file-sharing websites (9.71 %), kids are also interested in online pornography (11.35 %).

Copyright@bitdefender 2013 / www.bitdefender.com

Bitdefender Top Web Categories That Most Interest Kids



Copyright@bitdefender 2013 / www.bitdefender.com

Romanian children

In Romania, some parents buy smartphones for their kids at age 6

Copyright@bitdefender 2013 / www.bitdefender.com

I’m 13-year old

Photo: © Bowie15 | Dreamstime.com

Bitdefender

Kids nowadays are acting like young adults online

Bitdefender

3.45% of kids chat with their IM friends at age 5

2% of computer game addicts are five years old

1.16% of kids start watching porn as early as age 6

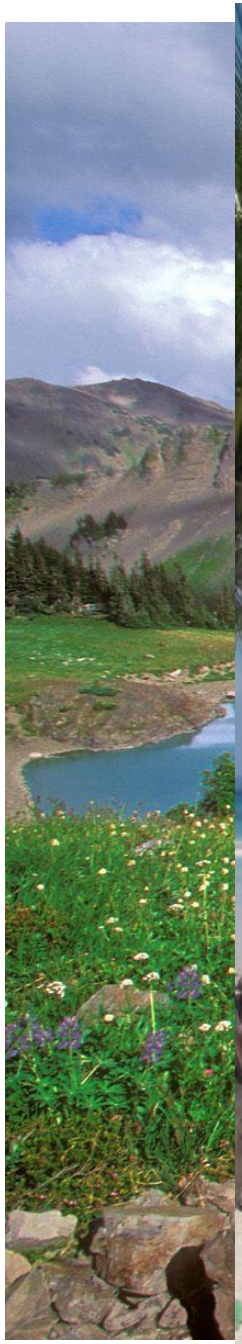
17% are social media users at 10

25% have at least one social network account at age 12

17% of those posting hateful messages online are 14 years old

Copyright@bitdefender 2013 / www.bitdefender.com

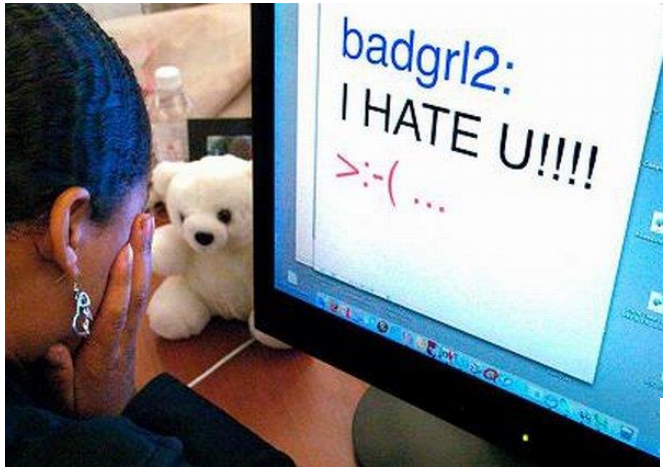
What would you chose?

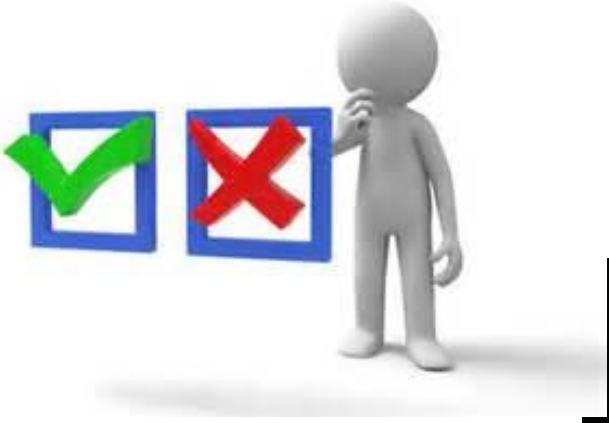


Copyright@bitdefender 2013 / www.bitdefender.com

Chocolate?

Cyber-bullying or gambling?





Stalkers or adult content?

Copyright@bitdefender 2013 / www.bitdefender.com

How about no hard choices?

Bitdefender Parental Control

Online safety for your kids

Copyright@bitdefender 2013/ www.bitdefender.com

Bitdefender Parental Control

- Comprehensive activity reports
- Websites & Apps Blocking and Monitoring
- Instant Messaging Blocking & Monitoring
- SMS & Calls Application Blocking & Monitoring
- Location Tracking
- Social Networks Tracking

Copyright@bitdefender 2013 / www.bitdefender.com

It’s pretty easy!

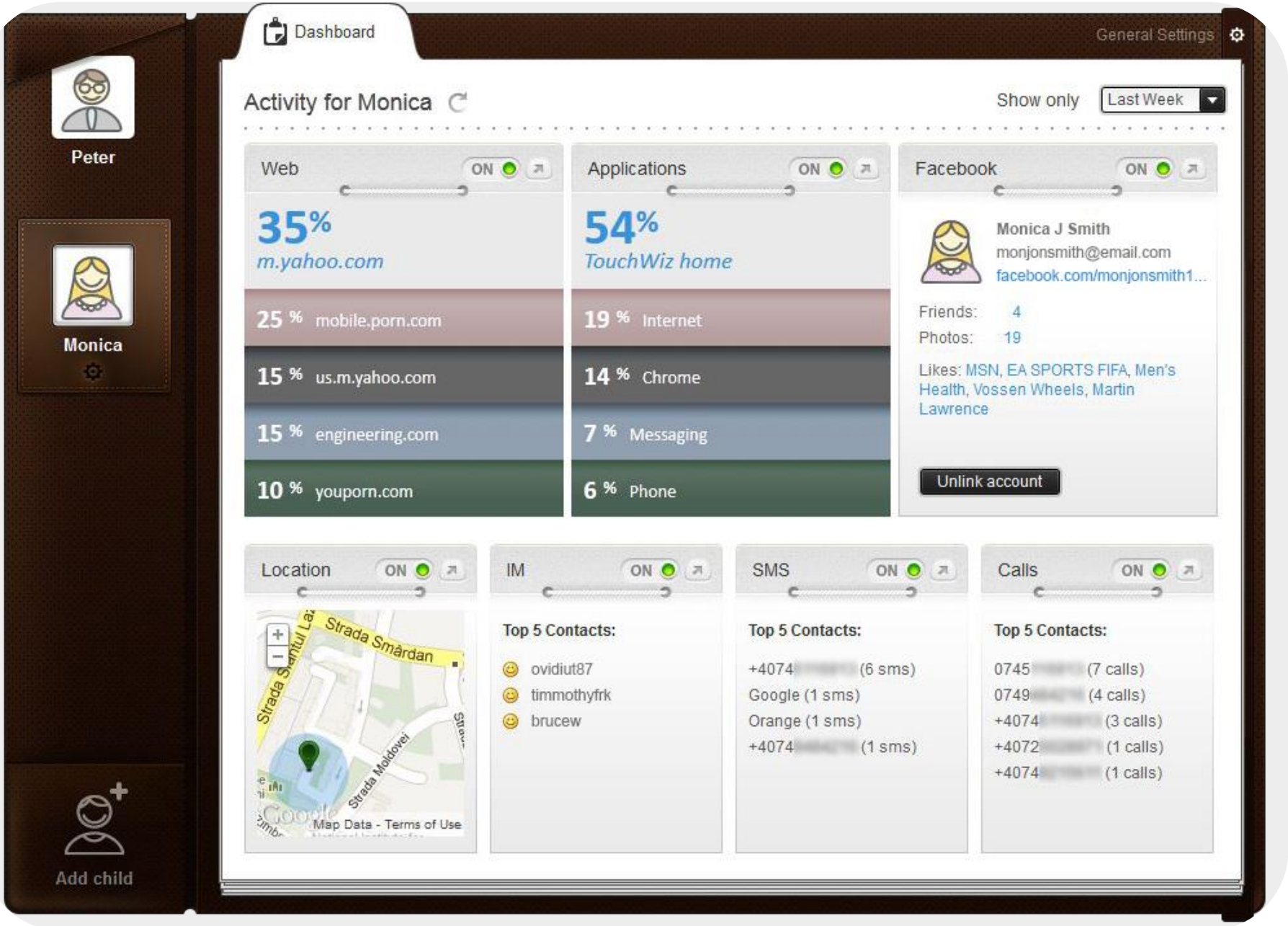
Copyright@bitdefender 2013 / www.bitdefender.com

Feature Set

Features	Free	Premium
Reporting visited Websites and Applications	✓	✓
Blocking Websites and Applications	✗	✓
Heuristic Filter	✗	✓
Time Limiter	✗	✓
Monitoring IM contacts (Yahoo Messenger)	✓	✓
Blocking IM contacts	✗	✓
Keywords Blocking	✗	✓
Facebook Monitoring	✗	✓
Daily, Weekly activity reports and alerts	✗	✓
Monthly Activity reports	✓	✓
SMS and Calls Monitoring	✓	✓
SMS and Calls Blocking	✗	✓
Location Monitoring	✗	✓

Copyright@bitdefender 2013 / www.bitdefender.com

MyBitdefender – Parental Control



Copyright@bitdefender 2013 / www.bitdefender.com

Advice

- Put the family computer in a place where you can keep an eye on the monitor.
- When children create social media accounts, help them use privacy protection features. Encourage them to restrict the information exposed, and make sure they know their online friends in real life.
- Set some rules regarding computer use with your children. Talk with them about why you are concerned.

Copyright@bitdefender 2013 / www.bitdefender.com

Questions?

Photo: www.elbethelbaptist.net

Let’s play with parental control!

Copyright@bitdefender 2013 / www.bitdefender.com

Bitdefender® Awake.